



# OLD SANTA YNEZ DAYS RODEO

2024 Sponsorship

Saturday, June 22nd and Sunday, June 23rd

The 5<sup>th</sup> Annual “Old Santa Ynez Days Rodeo” is presented by The Santa Ynez Valley Western Heritage Foundation. This two-day event is a Professional Rodeo Cowboy Association (PRCA) qualifying rodeo, hosting the following events:

- Bull Riding
- Saddle Bronc Riding
- Bareback Bronc Riding
- Tie-Down Roping
- Team Roping
- Barrel Racing
- Steer Wrestling
- Women’s Breakaway Roping

Junior Events Include:

- Stick Horse Race
- Mutton Bustin’
- Junior Barrel Racing
- Junior Breakaway Roping

The Mission of the Santa Ynez Valley Western Heritage Foundation is to enrich our community by supporting local youth organizations and to showcase our Western Heritage in the Santa Ynez Valley. Please come out and join us at the 2024 Old Santa Ynez Days Rodeo. Proceeds from the rodeo will be donated to local youth programs.

For more information about our organization and donations please visit our website at [www.syvwhf.org](http://www.syvwhf.org). For more information about Old Santa Ynez Days Rodeo, please visit our Rodeo Website at [www.syvrodeo.com](http://www.syvrodeo.com) or contact Mia Murphy at 805-686-0842.

Let’s Rodeo!

SYVWHF is a 501 c3 Organization, Tax Id: 84-2657577



# OLD SANTA YNEZ DAYS RODEO

## 2024 Sponsorship Opportunities

### **\$500 Ranch Hand**

- Four (4) General Admission Tickets for both Saturday and Sunday's Rodeo Performance
- Two (2) Parking Passes for each day of the Rodeo Event
- Sponsor recognition in the Old Santa Ynez Days Website and on posterboard sponsor list at rodeo.

### **\$400.00 Lone Cowboy**

- One (1) VIP Ticket for One Rodeo Performance, includes parking

### **\$1,500 Wrangler**

- Two (2) VIP Sponsor Passes for both Saturday and Sunday's Rodeo Performance
- One (1) Parking Pass for each day of Rodeo event
- One (1) Recognition Banner to be displayed in arena (Sponsor to provide 4'x6' Banner)
- Recognition in Rodeo publications, advertising, social media, and Old Santa Ynez Days Rodeo Website
- Two (2) Rodeo Ball Caps and Two (2) Rodeo T-Shirts

### **\$2,500 Cowboy**

- Four (4) VIP Sponsor Passes for both Saturday and Sunday's Rodeo Performance  
VIP Hospitality Tent Seating, 4 drink tickets and catered lunch
- Two (2) Sponsor VIP Parking Pass for each day of Rodeo Event
- One (1) Recognition Banner to be displayed in arena (Sponsor to provide 4' x 6' banner)  
Recognition in Rodeo Publications, advertising, social media, and Old Santa Ynez Days Rodeo Website

Four (4) Rodeo Ball Caps and Four (4) Rodeo T Shirts

### **\$5,500 Foreman**

- Five (5) VIP Sponsor Passes for both Saturday and Sunday's Rodeo Performance  
VIP Hospitality Tent Seating, 10 drink tickets and catered lunch
- 2 VIP Parking Passes for each day of Rodeo Event
- One (1) Recognition Banner to be displayed on Bucking Chute, Sponsor to provide (3'x 5')  
Banner, banner space on Bucking Chutes are on a first come first serve basis as the space is limited, or 1 (one) Recognition Banner to be displayed in the arena, (4x6') banner to be provided by Sponsor
- Recognition as an Event Sponsor, Event of choice is limited and on a first come first serve basis,  
Sponsor acknowledgment announced during specific Rodeo Event of choice
- Recognition in Rodeo Publications, advertising, social media, and Old Santa Ynez Days Rodeo website
- Five (5) Rodeo Ball Caps and Five (5) Rodeo T Shirts



# OLD SANTA YNEZ DAYS RODEO

## **\$10,000 Ranchero**

- Ten (10) VIP Sponsor Passes for both Saturday and Sunday's Rodeo Performance  
VIP Hospitality Tent seating, hosted bar, and catered lunch
- Reserved table in VIP Hospitality Tent
- Four (4) VIP Parking Passes for each day of Rodeo Event
- One (1) Recognition Banner (4' x 6') to be displayed in arena or one (3' x 5') Chute Banner to be displayed on bucking chute, space on Bucking Chutes are limited and on a first come first serve basis.
- One (1) Customer Sponsor Flag with Logo to be flown during Opening Ceremonies and Event of Choice
- Sponsorship acknowledgment announced during opening ceremonies and event of choice
- Recognition in Rodeo publications, advertising, social media, and Old Santa Ynez Days Website, including personal website link on Sponsor Roster Page
- Ten (10) Rodeo Ball Caps Ten (10) Rodeo T Shirts

## **\$20,000 Cattle Baron**

- Twenty (20) VIP Sponsor Passes for each day of Rodeo Event  
VIP Hospitality Tent seating, hosted bar, and catered lunch
- Reserved table in VIP Hospitality Tent, Table in Front and Center Location
- Five (5) VIP Parking Passes for each day of Rodeo Event
- One (1) Recognition Banner (4' x 6') to be displayed in arena and one (3' x 5') Chute Banner to be displayed on bucking chute, space on Bucking Chutes are limited and on a first come first serve basis.
- One (1) Customer Sponsor Flag with Logo to be flown during Opening Ceremonies and Event of Choice
- Sponsorship acknowledgment announced during opening ceremonies and event of choice
- Recognition in Rodeo publications, advertising, social media, and Old Santa Ynez Days Website, including personal website link on Sponsor Roster
- Hotel Accommodations for 2 at the Chumash Casino Saturday Night and Sunday Night
- 1 Custom Framed Old Santa Ynez Days Lithograph Poster, signed by Artist
- 20 Rodeo Ball Caps/20 Rodeo T Shirts

## **In Kind Sponsor-Value to be determined**

- Benefits are contingent on valuation of sponsorship. The Sponsor Committee is open to working with sponsors to individually customize each package to better suit the needs of your business or personal recognition.

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## 2024 Sponsorship Opportunities

\_\_\_\_\_ \$20,000 Cattle Baron    \_\_\_\_\_ \$10,000 Ranchero    \_\_\_\_\_ \$5,500 Foreman

\_\_\_\_\_ \$2,500.00 Cowboy    \_\_\_\_\_ \$1,500 Wrangler    \_\_\_\_\_ \$500 Ranch Hand

\_\_\_\_\_ \$400.00 Lone Cowboy

## Professional Qualifying Events

- |  |  |
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| <ul style="list-style-type: none"><li>• Bull Riding</li><li>• Saddle Bronc Riding</li><li>• Bareback Bronc Riding</li><li>• Tie-Down Roping</li><li>• Team Roping</li><li>• Barrel Racing</li><li>• Steer Wrestling</li><li>• Women's Breakaway Roping</li></ul> | <p>Junior Events Included:</p> <ul style="list-style-type: none"><li>Mutton Bustin'</li><li>Junior Barrel Racing</li><li>Junior Breakaway Roping</li></ul> |
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Sponsor: \_\_\_\_\_

Sponsor Representative: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

Credit Card: \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Check Enclosed: Please Make Check Payable to: Santa Ynez Valley Western Heritage Foundation

Please Mail Tickets to the address above: \_\_\_\_\_

Please hold my tickets at will call: \_\_\_\_\_

Special Requests: \_\_\_\_\_

Santa Ynez Valley Western Heritage Foundation  
P.O. Box 298,  
Santa Ynez, CA 93460  
[www.syvrodeo.com](http://www.syvrodeo.com)    [www: syvwhf.org](http://www.syvwhf.org)