



OLD SANTA YNEZ DAYS RODEO

Dear Sponsor,

The Santa Ynez Valley Western Heritage Foundation would like to take this opportunity to thank you again for your support in helping to make the Old Santa Ynez Days Rodeo a big success. We are excited to announce that the annual Old Santa Ynez Days Rodeo will be held again this year on June 24 and June 25, at the same venue on the corner of Meadowvale Rd. and Hwy 246 in conjunction with Old Santa Ynez Day in downtown Santa Ynez.

With your help, our foundation was able to support worthwhile organizations such as the Santa Maria Elk's Golden Circle of Champions, an organization that provides support for children with cancer, District 7 High School Rodeo in providing assistance with travel expenses for youth rodeo contestants as well as the Santa Ynez Valley Children's Christmas Fund. This year, we are looking forward to working with the Santa Ynez High School by supporting their Agriculture Department.

The Santa Ynez Valley Western Heritage Foundation is very thankful to be a part of this wonderful community in the Santa Ynez Valley. In bringing Old Santa Ynez Days Rodeo Event into the Santa Ynez Valley, we are giving the community a chance to come together to be able to enjoy a great PRCA Rodeo with world class cowboy and cowgirl athletes in a beautiful country setting. We are proud of the Western Heritage of the Santa Ynez Valley and are dedicated to preserving this way of life for future generations to come.

Thank you again for your support, we will see you at the rodeo!

Sincerely,

The Santa Ynez Valley Western Heritage Foundation
Kevin Murphy

President



OLD SANTA YNEZ DAYS RODEO

2023 Sponsorship

Saturday, June 24th and Sunday, June 25th

The 4th Annual “Old Santa Ynez Days Rodeo” is presented by The Santa Ynez Valley Western Heritage Foundation. This two-day event is a Professional Rodeo Cowboy Association (PRCA) qualifying rodeo, hosting the following events:

Professional Qualifying Events

- Bull Riding
- Saddle Bronc Riding
- Bareback Bronc Riding
- Tie-Down Roping
- Team Roping
- Barrel Racing
- Steer Wrestling
- Women’s Breakaway Roping

Junior Events Included:

- Mutton Bustin’
- Junior Barrel Racing
- Junior Breakaway Roping

The Mission of the Santa Ynez Valley Western Heritage Foundation is to enrich our community by supporting local youth organizations and to showcase our Western Heritage in the Santa Ynez Valley. Please come out and join us at the 2023 Old Santa Ynez Days Rodeo.

Proceeds from the rodeo will be donated to local youth programs. For more information about our organization and donations please visit our website at www.syvwhf.org, for more information about Old Santa Ynez Days Rodeo, please visit our Rodeo Website at www.syvrodeo.com, our rodeo contact email is syvrodeo@gmail.com.

Let’s Rodeo!

SYVWHF is a 501c3 organization, Tax Id: 84-2657577



OLD SANTA YNEZ DAYS RODEO

2023 Sponsorship Opportunities

\$500 Ranch Hand

- Two (2) General Admission Tickets for both Saturday and Sunday's Rodeo Performance
- One (1) Parking Pass for the Rodeo Event
- Sponsor recognition in the Old Santa Ynez Days Website and on posterboard sponsor list at rodeo.

\$1,000 Wrangler

- Two (2) VIP Tickets for both Saturday and Sunday's Rodeo Performance
- One (1) Parking Pass for each day of Rodeo event
- One (1) Recognition Banner to be displayed in arena (Sponsor to provide 4'x6' Banner)
- Recognition in Rodeo publications, advertising, social media and Old Santa Ynez Days Rodeo Website

\$2,500 Cowboy

- Four (4) Sponsor VIP Passes for both Saturday and Sunday's Rodeo Performance
VIP Hospitality Tent Seating, 4 drink tickets and catered lunch
- Two (2) Sponsor VIP Parking Pass for each day of Rodeo Event
- One (1) Recognition Banner to be displayed in arena (Sponsor to provide 4' x 6' banner)
- Recognition in Rodeo Publications, advertising, social media and Old Santa Ynez Days Rodeo Website

\$5,000 Foreman

- Four (4) VIP Sponsor Passes for both Saturday and Sunday's Rodeo Performance
VIP Hospitality Tent Seating, 8 drink tickets and catered lunch
- Reserved table in VIP Hospitality Tent
- 2 VIP Parking Passes for each day of Rodeo Event
- One (1) Recognition Banner to be displayed on Bucking Chute, Sponsor to provide (3'x 5') Banner, banner space on Bucking Chutes are on a first come first serve basis as the space is limited, **or** 1 (one) Recognition Banner to be displayed in the arena, (4x6') banner to be provided by Sponsor
- Recognition as an Event Sponsor, Event of choice is limited and on a first come first serve basis, Sponsor acknowledgment announced during specific Rodeo Event of choice
- Recognition in Rodeo Publications, advertising, social media, and Old Santa Ynez Days Rodeo website



OLD SANTA YNEZ DAYS RODEO

\$10,000 Ranchero

- Six (6) Sponsor VIP Passes for both Saturday and Sunday's Rodeo Performance
VIP Hospitality Tent seating, hosted bar and catered lunch
- Reserved table in VIP Hospitality Tent
- Three (3) VIP Parking Passes for each day of Rodeo Event
- Two General Admission Tickets for both Saturday and Sunday's Rodeo Performance
- One (1) Recognition Banner (4' x 6') to be displayed in arena or one (3' x 5') Chute Banner to be displayed on bucking chute, space on Bucking Chutes are limited and on a first come first serve basis.
- One (1) Customer Sponsor Flag with Logo to be flown during Opening Ceremonies and Event of Choice
- Sponsorship acknowledgment announced during opening ceremonies and event of choice
- Recognition in Rodeo publications, advertising, social media, and Old Santa Ynez Days Website, including personal website link on Sponsor Roster Page
- 2 Customized Old Santa Ynez Days Rodeo Jackets

\$20,000 Cattle Baron

- Ten (10) Sponsor VIP Passes for each day of Rodeo Event
VIP Hospitality Tent seating, hosted bar and catered lunch
- Reserved table in VIP Hospitality Tent with Premier Location
- Full Service Table Attendant
- Five (5) VIP Parking Passes for each day of Rodeo Event
- Four (4) General Admission Tickets for both Saturday and Sunday's Rodeo Perf.
- One (1) Recognition Banner (4' x 6') to be displayed in arena and one (3' x 5') Chute Banner to be displayed on bucking chute, space on Bucking Chutes are limited and on a first come first serve basis.
- One (1) Customer Sponsor Flag with Logo to be flown during Opening Ceremonies and Event of Choice
- Sponsorship acknowledgment announced during opening ceremonies and event of choice
- Recognition in Rodeo publications, advertising, social media, and Old Santa Ynez Days Website, including personal website link on Sponsor Roster
- Hotel Accommodations for 2 at the Chumash Casino Saturday Night and Sunday Night
- 2 Customized Old Santa Ynez Days Rodeo Jackets
- 1 Custom Framed Old Santa Ynez Days Lithograph Poster, signed by Artist

In Kind Sponsor-Value to be determined

- Benefits are contingent on valuation of sponsorship
- The Sponsor Committee is open to working with sponsors to individually customize each package to better suit the needs of your business or personal recognition.



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2023 Sponsorship Opportunities

_____ \$20,000 Cattle Baron _____ \$10,000 Ranchero _____ \$5,000 Foreman

_____ \$2,500.00 Cowboy _____ \$1,000 Wrangler _____ \$500 Ranch Hand

Professional Qualifying Events

- Bull Riding
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- Steer Wrestling
- Women's Breakaway Roping

Junior Events Included:

Mutton Bustin'
Junior Barrel Racing
Junior Breakaway Roping

Sponsor: _____

Sponsor Representative: _____

Phone: _____ Email: _____

Address: _____

Credit Card: _____ Exp: _____ CVV: _____

Check Enclosed: Please Make Check Payable to: **Santa Ynez Valley Western Heritage Foundation**

Please Mail Tickets to the address above: _____

Please hold my tickets at will call: _____

Special Requests: _____

Santa Ynez Valley Western Heritage Foundation

P.O. Box 298,

Santa Ynez, CA 93460

www.syvrodeo.com www.syvwhf.org