2022 Sponsorship

Saturday, June 25th and Sunday, June 26th

The 3rd Annual “Old Santa Ynez Days Rodeo” is presented by The Santa Ynez Valley Western Heritage Foundation. This two day event is a Professional Rodeo Cowboy Association (PRCA) qualifying rodeo, hosting the following events:

PROFESSIONAL QUALIFYING EVENTS

- Bull Riding
- Saddle Bronc Riding
- Bareback Bronc Riding
- Tie-Down Roping
- Team Roping
- Barrel Racing
- Steer Wrestling
- Break-Away

Junior Events Included:
- Mutton Bustin’
- Junior Barrel Racing
- Junior Break-Away Roping

The Santa Ynez Valley Western Heritage Foundation’s mission is to enrich our community by supporting local youth organizations and showcasing our unique western heritage in the Santa Ynez Valley. In celebrating our Western culture, we are preserving this legacy for future generations to come. We are thrilled to invite you to join us in our efforts by supporting our 2022 Old Santa Ynez Days Rodeo!

All contributions are tax-deductible to the extent allowed by law and rodeo proceeds will be donated to local youth programs such as 4-H and FFA.

Thank you for your consideration and generosity!

Santa Ynez Valley Western Heritage Foundation
2022 Sponsorship Opportunities

Sponsor
$250
- Four (4) General Admission tickets for each day of the Rodeo event
- One (1) Parking Pass for each day of the Rodeo event
- Recognition in Rodeo publications, advertising, social media, and Old Santa Ynez Days Rodeo website

Ranch Hand
$500
- Two (2) Sponsor VIP passes for each day of the Rodeo event
- VIP Hospitality tent with shaded seating, hosted bar and complimentary appetizers
- One (1) Sponsor VIP parking passes for each day of the Rodeo event
- Recognition in Rodeo publications, advertising, social media, and Old Santa Ynez Days Rodeo website

Wrangler
$1500
- Two (2) Sponsor VIP passes for each day of the Rodeo event
- VIP Hospitality tent with shaded seating, hosted bar and complimentary appetizers
- One (1) Sponsor VIP parking passes for each day of the Rodeo event
- Two (2) General Admission tickets for each day of the Rodeo event
- One (1) Recognition Banner to be displayed in arena (Sponsor to provide 4’x6’ banner)
- Recognition in Rodeo publications, advertising, social media, and Old Santa Ynez Days Rodeo website

Cowboy
$2500
- Four (4) Sponsor VIP passes for each day of the Rodeo event
- VIP Hospitality tent with shaded seating, hosted bar and complimentary appetizers
- One (1) Sponsor VIP parking passes for each day of the Rodeo event
- Four (4) General admission tickets for each day of the Rodeo event
- One (1) Recognition Banner to be displayed in arena (Sponsor to provide 4’x6’ banner)
- Recognition in Rodeo publications, advertising, social media, and Old Santa Ynez Days Rodeo website
- Sponsor acknowledgment announced during Rodeo
Foreman
$5,000

- Six (6) Sponsor VIP passes for each day of the Rodeo event
  VIP Hospitality tent with shaded seating, hosted bar and complimentary appetizers
- Reserved table in VIP Hospitality tent
- Two (2) Sponsor VIP parking passes for each day of the Rodeo event
- Six (6) General admission tickets for each day of the Rodeo event
- One (1) Recognition Banner to be displayed over bucking chute (Sponsor to provide 4’x6’ banner)
- Recognition as a specific Event Sponsor (options below on a first come first served basis), Rodeo publications, advertising, social media, and Old Santa Ynez Days Rodeo website
- Sponsor acknowledgment announced during specific Rodeo event of choice

Commissioner
$10,000+

- Ten (10) Sponsor VIP passes for each day of the Rodeo event
  VIP Hospitality tent with shaded seating, hosted bar and complimentary appetizers
- Reserved table in VIP Hospitality tent
- Four (4) Sponsor VIP parking passes for each day of the Rodeo even
- Ten (10) General admission tickets for each day of the Rodeo event
- One (1) Recognition Banner to be displayed arena or over bucking chute (Sponsor to provide 4’x6’ banner)
- One (1) Custom Sponsor Logo Flag to be flown during opening ceremonies and Event of choice
- One (1) framed commemorative Rodeo Poster
- Recognition as a specific Event Sponsor or Location Naming opportunities (options below on a first come first served basis), Rodeo publications, advertising, social media, and Old Santa Ynez Days Rodeo website to include personal website link on Sponsor Roster page
- Sponsor acknowledgment announced during opening ceremonies and during specific Rodeo Event of choice

In Kind Sponsor
Valuation to be determined

- Benefits included are contingent on valuation of Sponsorship

**The Sponsor Committee is open to working with Sponsors individually to customize each package to better suit the needs of your business or personal recognition.**
OLD SANTA YNEZ DAYS RODEO

2022 SPONSORSHIP OPPORTUNITIES

___ $10,000+ Commissioner  ___ $5,000 Foreman  ___ $2,500 Cowboy
___ $1,500 Wrangler  ___ $500 Ranch Hand  ___ $250 Sponsor

Event of choice (Commissioner or Foreman Sponsor): ____________________________

PROFESSIONAL QUALIFYING EVENTS

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Junior Events Included:
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Sponsor: ____________________________
Sponsor Representative: ____________________________
Phone: __________________ Email: __________________
Address: _____________________________________________
Credit Card: __________________ Exp: __________ CVV: _______
Check enclosed: ____ Made payable to: Santa Ynez Valley Western Heritage Foundation

Special Requests: ____________________________

Santa Ynez Valley Western Heritage Foundation
PO Box 298, Santa Ynez, CA 93460
www.syvwhf.com www.syvrodeo.com
Sponsor Committee Contact: Ashlee Frausto 805-568-8872 ashleecfrausto@gmail.com

**SYVWHF is a 501c3 and all contributions are tax-deductible to the extent allowed by law**